

# PortionPro Rx<sup>™</sup>



Perfectly Fed.  
Chaos-Free.

## Multi-Pet Meal Time Chaos

- Food stealing
- Awkward counter feeding
- Challenging Rx diets
- Late-night cat feedings

## Feeding Protocols Fail

- Super-stressed pet parents
- Ultra-frustrated veterinarians



**100+ million overweight/obese pets in the U.S.<sup>1</sup>**

*Low pet parent compliance with feeding recommendations*



**Overweight pets face increased health risks<sup>2-5</sup>**

## Weight Management and Feeding Therapeutic Diets Is So Much Easier... with the **PortionPro Rx™**

**1**

### Reverse pet obesity

- Recommend for overweight and obese dogs and cats
- Dispenses just the right amount of food to the right pet at the right time

**2**

### Easily feed therapeutic diets in multi-pet homes

- Recommend for therapeutic, prescription, or weight-loss diets
- Unique technology controls access, prevents stealing

**3**

### Prevent unhealthy weight gain

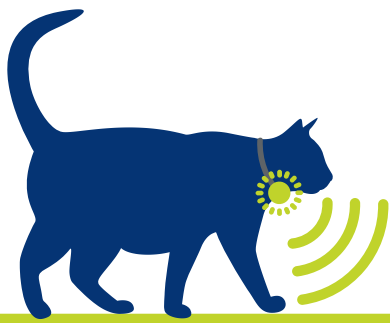
- Recommend at spay/neuter, before weight gain occurs
- Establish successful feeding habits early



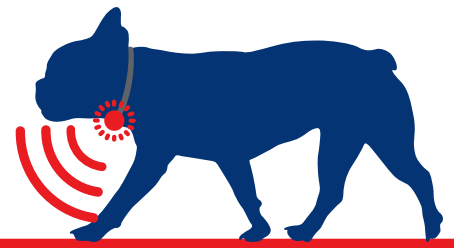
**The Unique Prescribed  
Solution for Obesity and  
Therapeutic Diets**

## Unique Technology Controls Food Access

*Feed a specific pet while preventing access by all other pets*



Bowl door **OPENS**  
for **ASSIGNED** pet



Bowl door **CLOSES**  
for **UNASSIGNED** pet

*Designed to improve  
accuracy and compliance  
with weight management  
recommendations*

*Helps manage  
meal time in the  
multi-pet household*

## Accurate, Portion-Controlled Feeding for Dogs and Cats

*Perfectly fed*

- Automatically dispenses timed, measured food portions to assigned pet
- Simple to program amount, frequency, and time of meal delivery

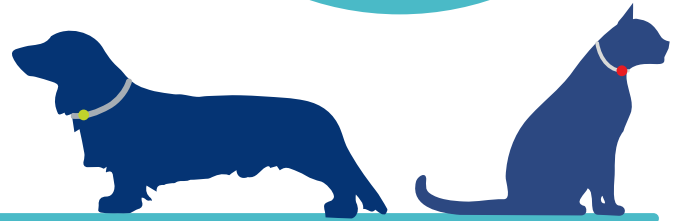
# PortionPro Rx™



## Easy and Effective

Available exclusively through veterinarians

- Professional-grade veterinary device, built to withstand aggressive pets
- Prescribed through Vetsource™ ScriptRight® and shipped directly to pet parents via Vetsource Home Delivery
- Nothing to buy, store, or resell
- Designed with pet safety in mind



## Prescribe with Confidence

### Most Likely PortionPro Rx™ Buyers<sup>6</sup>



Multi-pet parents



- Have dog(s) and cat(s)
- Feed cats on counter



Male or female,  
busy lifestyles



Median age of 35, pets  
are “family members”

Visit: [portionprorx.com](http://portionprorx.com)

Email: [info@vetinnovations.com](mailto:info@vetinnovations.com)

Call: 877-VET-PPRx (877-838-7779)

#### References

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