

PortionPro Rx[™]



Perfectly Fed.
Chaos-Free.

STARTLING STATISTICS¹

58%
of cats



28% obese | 30% overweight

54%
of dogs



20% obese | 34% overweight

That's nearly 100 million pets in the U.S. classified as overweight or obese.

Poor compliance leads to less than 10% success rate in pet weight management.²

An unhealthy trio caused by lack of awareness and non-compliance with feeding protocols, especially in multi-pet homes.



Overweight Pets¹

Ninety percent (90%) of pet parents do not recognize pet obesity.



Stressed Pet Parents²

Ninety-six percent (96%) report feeding challenges.



Frustrated Veterinarians²

Universally, veterinarians report huge failure of pet parents to comply with weight loss instructions.

PortionPro Rx

The Unique Prescribed Solution to Reverse and Prevent Pet Obesity in Multi-Pet Homes

Available exclusively through veterinarians



Now, you have a new prescribed **solution!**



Accurate, Portion-Controlled Feeding

Perfectly delivered

- The only veterinary-grade medical device that automatically dispenses timed, portion-controlled food to a specific pet while denying food to all other pets.
- Provides the key to a successful veterinarian-prescribed wellness and weight management program.

Permits Access by Only a Selected Pet

Prevents access by others

- Makes it easier to feed prescription or weight-loss diets in multi-pet homes.
- Controls food access through patented Pet Field Communication™ (PFC) technology.
- Ensures that only the designated pet accesses the meals.
- Eliminates the risk of other pets eating prescription food.



Easy and Effective for Veterinarians

Relieves your feeding protocol frustrations

- Solves lack of pet parent compliance.
- Achievable solution for weight loss in multi-pet homes.
- Pets quickly acclimate to device.



Prescribe with Confidence

Nationwide survey of multi-pet homes shows strong desire for PortionPro Rx.²

Worry-Free

Safe and Secure for In-Home Use

- Food-grade plastic and ceramic-coated parts.
- 100% safe low-voltage power supply.
- Safety closure on bowl door won't harm pets or children.



Benefits of PortionPro Rx™

CHAOS-FREE FEEDING IN MULTI-PET HOMES

PROPERLY MANAGE PRESCRIPTION DIETS

INCREASE COMPLIANCE

RESTORE HEALTHY WEIGHT

Designed to Solve Veterinarians' Compliance Frustrations



Melds veterinary, engineering, and business expertise to deliver leading-edge technology to benefit pets, pet parents, and veterinarians.

Prescribe the PortionPro Rx to overweight and specialty diet pets today!

Direct-to-home shipment.

For more information, visit portionprorx.com or contact us at info@vetinnovations.com.

References

1. Association for Pet Obesity Prevention Website: <http://petobesityprevention.org>. Accessed December 16, 2016.
2. Market Research Reports. Data on file. Vet Innovations, Inc. 2016.

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